



**Donor Opportunities for the 2019-2020 Academic Year**

July 1, 2019 - June 30, 2020

Listed below are our donor packages options. If you would like to create a customizable package, please let us know what you would like and we would be happy to work with you.

	Level 5: \$6,000	Level 3: \$3,500	Level 1: \$1,000
<b>Logo, link, and description of company in pre-arrival fall student e-newsletter</b> BIO's e-newsletters are often the first communication students have with UC Berkeley. Your company's logo, link, and a brief description of your product/services included in an e-newsletter sent to all new students before they arrive to the U.S.	X		
<b>Presence at fall orientation days</b> Priority, face-to-face access to new undergraduate and graduate international students at their first UC Berkeley event, New International Student Orientation, held annually in mid-August. Please inquire about additional attendance at spring orientation if interested.	X		
<b>Logo and link only of company in pre-arrival e-newsletter</b> BIO's e-newsletters are often the first communication students have with UC Berkeley. "This e-newsletter brought to you courtesy of: Your Company's logo linked to your website" at the bottom of an email.	X		
<b>Promotional material for BIO front office (accessible by all clients)</b> 300 copies of one printed material to be available in our front office during the beginning of fall semester.	X	X	
<b>Logo on orientation programs</b> Your company's logo on our orientation programs. Provided to each student at orientation.	X	X	
<b>Description in Arrival Guide (accessible by all clients)</b> Your company's name, logo, link, and brief description of products/services in relevant sections of our Arrival Guide. This resource is available to all students and scholars. Promoted to new students pre-arrival.	X	X	
<b>Logo, link, and description of company on donor website (accessible by all clients)</b> Webpage will host your company's name, logo, link, and a brief description of your products/services. Promoted to new students pre-arrival.	X	X	X

**Additional Details**

**Populations (approximations)**

All new incoming (freshman, transfer, graduate and exchange students for Fall): 2,400

All new incoming exchange students for Spring: 115

All continuing international students: 6,500

Fall Orientation attendance: 1,200

Spring Orientation attendance: 115

**Payment & Contract policy**

All donors will be required to complete an agreement with UC Berkeley. Berkeley International Office will provide a copy of the agreement detailing the agreed-upon terms and amounts.

All checks should be made out to "UC Regents, University of CA, Berkeley" and list Berkeley International Office in the memo line. Delivered or mailed to: 2299 Piedmont Ave. Berkeley, CA 94720.

For any questions or to inquire about the donor program, please contact Ivor Emmanuel at [ivor@berkeley.edu](mailto:ivor@berkeley.edu).