



Sponsor Opportunities for the 2023-2024 Academic Year

July 1, 2024 - June 30, 2025

Listed below are our sponsor packages options. If you would like to create a customizable package, please let us know what you would like and we would be happy to work with you.

Level 1	Total Pricing: \$1000	
\$1,000	Website	Featured Sponsor on Berkeley International Office webpage. Includes link, logo, and brief description of products and services.
Level 2	Total Pricing: \$3500	
\$250	E-newsletter	Logo and link ONLY in one continuing student e-Newsletter as a featured resource, sent bi-weekly throughout the Fall and Spring
\$250	Orientation	Company's logo on orientation programs as featured sponsor
\$250	Orientation	Company's logo on orientation welcome slide as featured sponsor, thank you and acknowledgement at start of event
\$500	Pre-arrival	Your company's name, logo, link, and brief description in Arrival Guide, which is a resource available to all students and scholars, and promoted to new students pre-arrival
\$250	Pre-arrival	Your company's logo and link ONLY in pre-arrival newsletter sent out to all incoming students. BIO's e-newsletters are often the first communication students have with UC Berkeley. "This e-newsletter brought to you courtesy of: Your Company's logo linked to your website" at the bottom of an email.
\$500	Promotional Material	500 copies of one printed material to be available in our front office during the beginning of the Fall semester
\$500	Social media	Promote services on BIO social media channels (Facebook, Instagram) once per semester
\$1,000	Website	Featured Sponsor on Berkeley International Office webpage. Includes link, logo, and brief description of products and services.
Level 3	Total Pricing: \$6000	
\$250	Calendar	Logo and link in our parent/family calendar emailed to 1,000 parents/families
\$500	E-Newsletter	Logo, link, AND description of company in one continuing student e-Newsletter in the Fall/Spring semester Fall.
\$250	Orientation	Company's logo on orientation programs as featured sponsor
\$250	Orientation	Company's logo on orientation welcome slide as featured sponsor, thank you and acknowledgement at start of event
\$1,000	Orientation	Participation as an orientation exhibitor. If physical orientation: Tabling as an exhibitor at new student orientation and printed material/swag available to students If virtual orientation: 1-2 slides of information in relevant presentation (can include logo, link, and description of services/information) OR 1-2 minutes for a representative from the company to speak, or play a short video If virtual orientation: Digital flyer sent out to all registered orientation participants
\$500	Pre-arrival	Your company's name, logo, link, and brief description in Arrival Guide, which is a resource available to all students and scholars, and promoted to new students pre-arrival
\$500	Pre-arrival	Logo, link, AND description of company in pre-arrival fall student e-newsletter. Your company's logo, link, and a brief description of your product/services included in an e-newsletter sent to all new students before they arrive for the Fall.
\$500	Promotional Material	500 copies of one printed material to be available in our front office during the beginning of the Fall semester
\$750	Social media	Promote services on BIO social media channels (Facebook, Instagram) twice per semester
\$1,000	Website	Featured Sponsor on Berkeley International Office webpage. Includes link, logo, and brief description of products and services.
\$500	Workshop	Opportunity co-host a relevant workshop or event

Additional Details

Populations (approximations)

All new incoming (freshman, transfer, graduate and exchange students for Fall): 2,000

All new incoming exchange students for Spring: 115

All continuing international students: 7,800

Fall Orientation attendance: 1,200

Spring Orientation attendance: 115

Payment & Contract policy

All donors will be required to complete an agreement with UC Berkeley. Berkeley International Office will provide a copy of the agreement detailing the agreed-upon terms and amounts.

All checks should be made out to "UC Regents, University of CA, Berkeley" and list Berkeley International Office in the memo line. Delivered or mailed to: 2150 Shattuck Avenue, Suite 500, Berkeley, CA 94704.

For any questions or to inquire about the donor program, please contact Ivor Emmanuel at ivor@berkeley.edu.