



Sponsorship Opportunities for the 2019-2020 Academic Year

July 1, 2019 - June 30, 2020

Listed below are our sponsorship packages options. If you would like to create a customizable package, please let us know what you would like and we would be happy to work with you.

	Level 5: \$6,000	Level 3: \$3,500	Level 1: \$1,000
Logo, link and description of company in Pre-Arrival Fall student e-Newsletter BIO's e-newsletters are often the first communication students have with UC Berkeley. Your company's logo, link and a brief description of your product/services included in an e-Newsletter sent to all new students before they arrive to the U.S.	X		
Presence at Fall orientation days Priority, face-to-face access to new undergraduate and graduate international students at their first UC Berkeley event, New International Student Orientation. Held annually mid-August. Please inquire about additional attendance at Spring Orientation if interested.	X		
Logo & link only of company in pre-arrival e-Newsletter BIO's e-newsletters are often the first communication students have with UC Berkeley. "This e-newsletter brought to you courtesy of: Your Company's logo linked to your website" at the bottom of an email.	X		
Promotional material for BIO front office (accessible by all clients) 300 copies of one printed material to be available in our front office during the beginning of fall semester.	X	X	
Logo on orientation programs Your company's logo on our orientation programs. Provided to each student at orientation.	X	X	
Description in Arrival Guide (accessible by all clients) Your company's name, logo, link, and brief description of products/services in relevant sections of our Arrival Guide. This resource is available to all students and scholars. Promoted to new students pre-arrival.	X	X	
Logo, link and description of company on sponsorship website (accessible by all clients) Webpage will host your company's name, logo, link, and a brief description of your products/services. Promoted to new students pre-arrival.	X	X	X

Additional Details

Populations (approximations)

All new incoming (freshman, transfer, graduate and exchange students for Fall): 2,400

All new incoming exchange students for Spring: 115

All continuing international students: 6,500

Fall Orientation attendance: 1,200

Spring Orientation attendance: 115

Payment & Contract policy

All sponsors will be required to complete an agreement with UC Berkeley. Berkeley International Office will provide a copy of the agreement detailing the agreed-upon terms and amounts.

All checks should be made out to "UC Regents, University of CA, Berkeley" and list Berkeley International Office in the memo line. Delivered or mailed to: 2299 Piedmont Ave. Berkeley, CA 94720.

For any questions or to inquire about the Sponsorship Program, please contact Amy Veramay at akgriggs@berkeley.edu or 510-642-6902.